

A\J 2019 RATES & SPECIFICATIONS

Double Page Spread

14.125 x 9.68"
(no bleed)

Full Page

7.05 x 9.68"
(no bleed)

Half Page

7.05 x 4.78"
(no bleed)

PDF EXPORT SPECIFICATIONS

Resolution: 300 dpi minimum; **Trim Size:** 8.375" x 10/875"; **Bleed:** All sides .125";
Colour: CMYK **Crop Marks:** Offset .167"

ADVERTISING RATES	FREQUENCY		
	1	2-3	4
Double Page Spread	\$4,625	\$4,125	\$3,875
Outside Back Cover	\$3,250	\$3,000	\$2,750
Inside Front Cover/Inside Back Cover	\$3,125	\$2,875	\$2,625
Full Page	\$2,500	\$2,250	\$1,875
Half Page	\$1,250	\$1,125	\$1,000

Nonprofit discount: 15%

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